

Science Of Coercion Communication Research And Psychological Warfare

1945 196

Science of Coercion Science of Coercion Science of Coercion Summary of Christopher Simpson's Science of Coercion The History of Media and Communication Research Cultural Studies and Political Economy Encyclopedia of Library and Information Sciences The Handbook of Communication History Media U The Beginnings of Communication Study in America Politics, Social Networks, and the History of Mass Communications Research: Rereading Personal Influence U.S. Army Special Warfare Encyclopedia of Communication Theory: J - Y Critical Reflections on the Cold War Toward a Science of Synthesis Unobtrusive Methods in Social Research Communication for Development The Museum of Broadcast Communications Encyclopedia of Radio The Oxford Handbook of Film and Media Studies The Journal of Educational Research Christopher Simpson Christopher Simpson Christopher Simpson Everest Media, David W. Park Robert E. Babe John D. McDonald Peter Simonson John Marx Wilbur Schramm Peter Simonson Alfred H. Paddock Stephen W. Littlejohn Martin J. Medhurst Debora Ruth Hammond Raymond M. Lee Jan Servaes Museum of Broadcast Communications Robert Kolker

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Research Communication for Development The Museum of Broadcast Communications Encyclopedia of Radio The Oxford Handbook of Film and Media Studies The Journal of Educational Research *Christopher Simpson Christopher Simpson Christopher Simpson Everest Media, David W. Park Robert E. Babe John D. McDonald Peter Simonson John Marx Wilbur Schramm Peter Simonson Alfred H. Paddock Stephen W. Littlejohn Martin J. Medhurst Debora Ruth Hammond Raymond M. Lee Jan Servaes Museum of Broadcast Communications Robert Kolker*

a provocative and eye opening study of the essential role the us military and the central intelligence agency played in the advancement of communication studies during the cold war era now with a new introduction by robert w mcchesney and a new preface by the author since the mid twentieth century the great advances in our knowledge about the most effective methods of mass communication and persuasion have been visible in a wide range of professional fields including journalism marketing public relations interrogation and public opinion studies however the birth of the modern science of mass communication had surprising and somewhat troubling midwives the military and covert intelligence arms of the us government in this fascinating study author christopher simpson uses long classified documents from the pentagon the cia and other national security agencies to demonstrate how this seemingly benign social science grew directly out of secret government funded research into psychological warfare it reveals that many of the most respected pioneers in the field of communication science were knowingly complicit in america s cold war efforts regardless of their personal politics or individual moralities and that their findings on mass communication were eventually employed for the purposes of propaganda subversion intimidation and counterinsurgency an important thought provoking work science of coercion shines a blazing light into a hitherto remote and shadowy corner of cold war history

science of coercion provides the first thorough examination of the role of the cia the pentagon and other u s security agencies in the evolution of modern communication research a field in the social sciences which crystallized into a distinct discipline in the early 1950s government funded psychological warfare programs underwrote the academic triumph of preconceptions about

communication that persist today in communication studies advertising research and in counterinsurgency operations christopher simpson contends that it is unlikely that communication research could have emerged into its present form without regular transfusions of money from u s military intelligence and propaganda agencies during the cold war these agencies saw mass communication as an instrument for persuading or dominating targeted groups in the united states and abroad as a tool for improving military operations and perhaps most fundamentally as a means to extend the u s influence more widely than ever before at a relatively modest cost communication research in turn became for a time the preferred method for testing and developing such techniques science of coercion uses long classified documents to probe the contributions made by prominent mass communication researchers such as wilbur schramm ithiel de sola pool and others then details the impact of psychological warfare projects on widely held preconceptions about social science and the nature of communication itself a fascinating case study in the history of science and the sociology of knowledge science of coercion offers valuable insights into the dynamics of ideology and the social psychology of communication

please note this is a companion version not the original book sample book insights 1 psychological warfare is a small but interesting field in the social sciences it underlies most college and graduate level training for print and broadcast journalists public relations and advertising personnel and the related craftspeople who might be called the ideological workers of contemporary american society 2 the field of communication studies grew out of psychological warfare programs and it is difficult to separate the two the role of government money in the development of communication studies has been largely forgotten or suppressed 3 the links between federal research sponsorship and the evolution of academic preconceptions about communication and mass media are difficult to trace however it is clear that the focus on psychological warfare projects helped shape the broader structure of assumptions and received knowledge in the field 4 psychological warfare is also used to extend the influence of the us government beyond its direct control the cia s radio broadcasting into eastern europe became one of the cheapest safest and most effective tools of foreign policy

strictly speaking james carey wrote there is no history of mass communication research this volume is a long overdue response to carey s comment about the field s ignorance of its own past the collection includes essays of historiographical self scrutiny as well as new histories that trace the field s institutional evolution and cross pollination with other academic disciplines the volume treats the remembered past of mass communication research as crucial terrain where boundaries are marked off and futures plotted the collection intended for scholars and advanced graduate students is an essential compass for the field

this book addresses the notorious split between the two fields of cultural studies and political economy drawing on the works of harold innis theodor adorno raymond williams richard hoggart e p thompson and other major theorists in the two fields robert e babe shows that political economy can be reconciled to certain aspects of cultural studies particularly with regards to cultural materialism uniting the two fields has proven to be a complex undertaking though it makes practical sense given the close interaction between political economy and cultural studies babe examines the evolution of cultural studies over time and its changing relationship with political economy the intersections between the two fields center around three subjects the cultural biases of money the time space dialectic and the dialectic of information

the encyclopedia of library and information sciences comprising of seven volumes now in its fourth edition compiles the contributions of major researchers and practitioners and explores the cultural institutions of more than 30 countries this major reference presents over 550 entries extensively reviewed for accuracy in seven print volumes or online the new fourth edition which includes 55 new entries and 60 revised entries continues to reflect the growing convergence among the disciplines that influence information and the cultural record with coverage of the latest topics as well as classic articles of historical and theoretical importance

the handbook of communication history addresses central ideas social practices and media of communication as they have developed across time cultures and world geographical regions it attends to both the varieties of communication in world history

and the historical investigation of those forms in communication and media studies the handbook editors view communication as encompassing patterns processes and performances of social interaction symbolic production material exchange institutional formation social praxis and discourse as such the history of communication cuts across social cultural intellectual political technological institutional and economic history the volume examines the history of communication history the history of ideas of communication the history of communication media and the history of the field of communication readers will explore the history of the object under consideration relevant practices media and ideas review its manifestations in different regions and cultures comparative dimensions and orient toward current thinking and historical research on the topic current state of the field as a whole the volume gathers disparate strands of communication history into one volume offering an accessible and panoramic view of the development of communication over time and geographical places and providing a catalyst to further work in communication history

are homecoming games and freshman composition twitter feeds and scholarly monographs really mortal enemies media u presents a provocative rethinking of the development of american higher education centered on the insight that universities are media institutions tracing over a century of media history and the academy mark garrett cooper and john marx argue that the fundamental goal of the american research university has been to cultivate audiences and convince them of its value media u shows how universities have appropriated new media technologies to convey their message about higher education the aims of research and campus life the need to create an audience stamps each of the university s steadily proliferating disciplines shapes its structure and determines its division of labor cooper and marx examine how the research university has sought to inform publics and convince them of its value to american society from the rise of football and great books programs in the early twentieth century through a midcentury communications complex linking big science new criticism and design from the co option of 1960s student activist media through the early twenty first century reception of moocs and the latest promises of technological disruption the book considers the ways in which universities have used media platforms to reconcile national

commitments to equal opportunity with corporate capitalism as well as the vexed relationship of democracy and hierarchy by exploring how media engagement brought the american university into being and continues to shape academic labor media u presents essential questions and resources for reimagining the university and confronting its future

universally considered to be the founder of the field of communication studies wilbur schramm left unfinished this final work on his personal perspective of the field in it he acknowledged the seminal contributions to communication of four inspirational social scientists whose theories and methods laid the foundation for the discipline harold d lasswell paul f lazarsfeld kurt lewin and carl i hovland this collection has now been posthumously supplemented by the editors steven h chaffee and everett m rogers whose contribution documents the history of the spread of the subject among universities in the united states

revisits the 1955 classic personal influence the part played by people in the flow of mass communications by elihu katz and paul lazarsfeld

paddock also includes new sections on american psychological warfare in the pacific the army rangers the 1st special service force and american led guerrillas in the philippines book jacket

provides students and researchers with a comprehensive overview of contemporary communication theory entries address topics related not only to paradigms traditions and schools but also metatheory methodology inquiry and applications and contexts

rhetoric and history intersected dramatically during the cold war which was above all else a war of words this volume which combines the work of historians and communication scholars examines the public discourse in cold war america from a number of perspectives including how rhetoric shaped history and policies and how rhetorical images invited interpretations of history the book opens with norman graebner s wideranging analysis of the rhetorical background of the cold war frank costigliola then parses stalin s speech of february 1946 an address that many in the west took as a declaration of war by the ussr the

development of nsc68 in 1950 often referred to as america s blueprint for fighting the cold war is the subject of robert p newman s review shawn j parrygiles and j michael hogan then focus on american propaganda responses to the perceived soviet threat h w brands randall b woods and rachel l holloway examine the effects of liberal ideology and rhetoric on domestic and foreign policy decisions robert j mcMahon and robert l ivie raise the issue of what it has meant to be the leader of the free world and what the task of postcold war rhetoric will be in this regard scholars concerned with the role of words in public life and in the study of history will find challenging material in this interdisciplinary volume historians speech communication scholars and political scientists with an interest in the cold war will similarly find grist for further milling

social researchers often collect self report data based on interviews and surveys there are major problems associated with the reactive nature of these data for example people are not always honest when asked to supply information on sensitive issues unobtrusive methods produce data that are not elicited in this way instead data are found in the word captured from various forms of observation or are retrieved from data repositories of various kinds the production of unobtrusive methods requires considerable ingenuity on the part of the researcher and this book explores the methods involved and how they are produced there are also ethical problems associated with unobtrusive methods which are discussed in the book the internet promises to be a major source of unobtrusive data and so is discussed in some detail

this volume summarizes the evolution in post war thought about development and communication and identifies the various options in communication policymaking and communication research case studies are provided to exemplify the major theoretical arguments

a premise of this unique encyclopedia is that radio broadcasting is so pervasive that its importance can be easily overlooked more than 600 articles provide ample illustration of the role this medium plays throughout the world from radio s invention to radio on the internet the cross referenced and thoroughly indexed articles analyze over 100 years of topics programs issues

people and places and provide leads to further reading some 250 photographs give visual context to an often unseen world scholars old time radio admirers and curious readers will appreciate the unparalleled comprehensiveness of this source the top 20 reference titles of the year american libraries may 2004

this handbook examines film and new media in the light of their convergence it draws on leading scholars in the field to discuss traditional areas of history and theory of film and digital media its focus however is on the cycle of technologically driven arts film was born of a number of experiments in reproducing motion all of which culminated in the nineteenth century projection of short films the creation of digital media resulted from experiments in alternative forms of representation in the early 1960s john whitney began creating avant garde films from digital graphics around 1960 and some of his ideas and methods were incorporated by stanley kubrick in 2001 a space odyssey by the early 1990s commercial filmmakers began to employ digital effects in their work by the late nineties digital arts had come fully into their own both in the form of stand alone or interactive artworks and films created with and for the computer at the same time digital effects had completely overtaken optical printing and matte painting in film from special effects to creating realistic backgrounds and crowds the digital is infiltrating all aspects of filmmaking the infiltration is about to become a takeover as celluloid is replaced by high definition digital recording and projection processes many aspects of film will change as this latest convergence takes place already cultural response to film has changed as viewers begin to teach themselves about film through supplementary material on dvds and to make their own films on home computers but this handbook is not a technical history or manual quite the contrary it is a scholarly work discussing the aesthetics economics and cultural results of these changes and convergences the book balances traditional scholarship and analysis with essays addressing technological change and the concurrent changes in cultural responses to these changes responses already acknowledged by the profession

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Introduction

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